WETM WETM 180 182 MY I WIN HERS. COM	WETM 201 Humboldt St Rochester, NY 14610
Shorr Johnson Magnus 100 North 20th Street Suite 201 Philadelphia, PA 19103	

CPE

Account Types

Date:

Billing Type

Comments

N/A

Standard

National/Political

FRIENDS OF SCHUMER

NEW POLITICAL ORDER - PLS CF - THANKS

Contract # 1446049 **Date Entered** 10/10/16 Schedule Dates 10/11/16-10/17/16 **Last Modified** 10/11/16 Advertiser Charles Schumer/US Senate/Democrat/NY (83888 Entered By Martha King No CO-OP Agency Shorr Johnson Magnus (19332) ECR25327670 Product Headline # Political - US Senate (1077) Demo Brand Friends of Schumer (567052) Order Type Salesperson Normal Millennium - Washington D, Washington DC (1421 Package Deal Sales Office Millennium - Washington DC Commission % 15.00 HOLLA, ELIZABETH **Buyer Name** Commission \$1,192.50 Phone/Fax

Net Total

Sales Tax

Date:

Comments:

\$6,757.50

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мс	lo Tu \	We Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/16-10/12/16	3	1:00	7A- Today Show	1		i i	x	i i	i I	1	\$450.00	\$450.00	Elmira (WETM)	TODAY SHOW	10/10/16
2.0	Normal Line / SPOT	10/13/16-10/13/16	3	1:00	7A- Today Show	1			X	i i	1	1	\$450.00	\$450.00	Elmira (WETM)	TODAY SHOW	10/10/16
3.0	Normal Line / SPOT	10/14/16-10/14/16	3	1:00	7A- Today Show	1				X	l I	1	\$450.00	\$450.00	Elmira (WETM)	TODAY SHOW	10/10/16
4.0	Revised Line (RevL) / SPOT	10/17/16-10/17/16	3	1:00	7A- Today Show	1	Х	(i I	1	\$450.00	\$450.00	Elmira (WETM)	TODAY SHOW	10/10/16
Est 4.0	Unapproved (RevL) / SPOT	10/17/16-10/17/16	3	1:00	7A- Today Show	2	X	(1	2	\$450.00	\$900.00	Elmira (WETM)	TODAY SHOW	10/11/16
5.0	Normal Line / SPOT	10/12/16-10/12/16	4	1:00	5A- Channel 18 News	1			X	i i	1	1	\$150.00	\$150.00	Elmira (WETM)	NEWS	10/10/16
6.0	Normal Line / SPOT	10/13/16-10/13/16	4	1:00	5A- Channel 18 News	1			Х		l I	1	\$150.00	\$150.00	Elmira (WETM)	NEWS	10/10/16
7.0	Normal Line / SPOT	10/14/16-10/14/16	4	1:00	5A- Channel 18 News	1				X	i I	1	\$150.00	\$150.00	Elmira (WETM)	NEWS	10/10/16
8.0	Revised Line (RevL) / SPOT	10/17/16-10/17/16	4	1:00	5A- Channel 18 News	1	Х	(1	1	\$150.00	\$150.00	Elmira (WETM)	NEWS	10/10/16
Est 8.0	Unapproved (RevL) / SPOT	10/17/16-10/17/16	4	1:00	5A- Channel 18 News	2	X	(1	2	\$150.00	\$300.00	Elmira (WETM)	NEWS	10/11/16
9.0	Normal Line / SPOT	10/11/16-10/11/16	3	1:00	7:01P- Jeopardy			1		i	1	1	\$600.00	\$600.00	Elmira (WETM)	JEOPARDY	10/11/16
10.0	Normal Line / SPOT	10/13/16-10/13/16	3	1:00	7:01P- Jeopardy	1			X		1	1	\$600.00	\$600.00	Elmira (WETM)	JEOPARDY	10/10/16
11.0	Normal Line / SPOT	10/12/16-10/12/16	3	1:00	7:30P- Wheel of Fortune	1		1 1	X	i i	i i	1	\$600.00	\$600.00	Elmira (WETM)	WHEEL	10/10/16
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CONFIRMATION CONTRACT

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:38 AM on Tuesday, October 11 2016

201 Humboldt St Rochester, NY 14610
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Shorr Johnson Magnus 100 North 20th Street Suite 201 Philadelphia, PA 19103

Contract #	1446049	Date Entered
Schedule Dates	10/11/16-10/17/16	Last Modified
Advertiser	Charles Schumer/US Senate/Democrat/NY (83888)	Entered By
Agency	Shorr Johnson Magnus (19332)	CO-OP
Duaduat	D !!!! 110.0 (40.77)	Hoadline #

ECR25327670 Political - US Senate (1077) Brand Friends of Schumer (567052) Order Type Salesperson Normal Millennium - Washington D, Washington DC (1421 Package Deal Sales Office Millennium - Washington DC

10/10/16

10/11/16

No

Martha King

Commission % 15.00 HOLLA, ELIZABETH **Buyer Name** Commission \$1,192.50 Phone/Fax CPE **Net Total** \$6,757.50 N/A Sales Tax **Account Types** National/Political

> FRIENDS OF SCHUMER NEW POLITICAL ORDER - PLS CF - THANKS

Standard

Billing Type

Comments

Elmira (WETM) By Broadcast Month Spots Rate Oct. 2016 22 \$7,950.00 Grand Total: 22 \$7,950.00

INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We T	h Fr Sa S	Su S	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/13/16-10/13/16	3	1:00	7:30P- Wheel of Fortune	1			(1	\$600.00	\$600.00	Elmira (WETM)	WHEEL	10/10/16
13.0	Normal Line / SPOT	10/14/16-10/14/16	3	1:00	7:30P- Wheel of Fortune	1			X		1	\$600.00	\$600.00	Elmira (WETM)	WHEEL	10/10/16
15.0	Normal Line / SPOT	10/11/16-10/11/16	3	1:00	11:34P- The Tonight Show			1			1	\$150.00	\$150.00	Elmira (WETM)	TONIGHT SHOW	10/11/16
16.0	Normal Line / SPOT	10/12/16-10/12/16	3	1:00	11:34P- The Tonight Show	1		X			1	\$150.00	\$150.00	Elmira (WETM)	TONIGHT SHOW	10/10/16
17.0	Normal Line / SPOT	10/13/16-10/13/16	3	1:00	11:34P- The Tonight Show	1			(1	\$150.00	\$150.00	Elmira (WETM)	TONIGHT SHOW	10/10/16
18.0	Normal Line / SPOT	10/14/16-10/14/16	3	1:00	11:34P- The Tonight Show	1			X		1	\$150.00	\$150.00	Elmira (WETM)	TONIGHT SHOW	10/10/16
19.0	Normal Line / News	10/12/16-10/12/16	4	1:00	10:59P- WETM News	1		X			1	\$450.00	\$450.00	Elmira (WETM)	NEWS	10/10/16
20.0	Normal Line / News	10/13/16-10/13/16	4	1:00	10:59P- WETM News	1			(1	\$450.00	\$450.00	Elmira (WETM)	NEWS	10/10/16
21.0	Normal Line / News	10/14/16-10/14/16	4	1:00	10:59P- WETM News	1		I I I	X		1	\$450.00	\$450.00	Elmira (WETM)	NEWS	10/10/16
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CONFIRMATION CONTRACT									
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:					